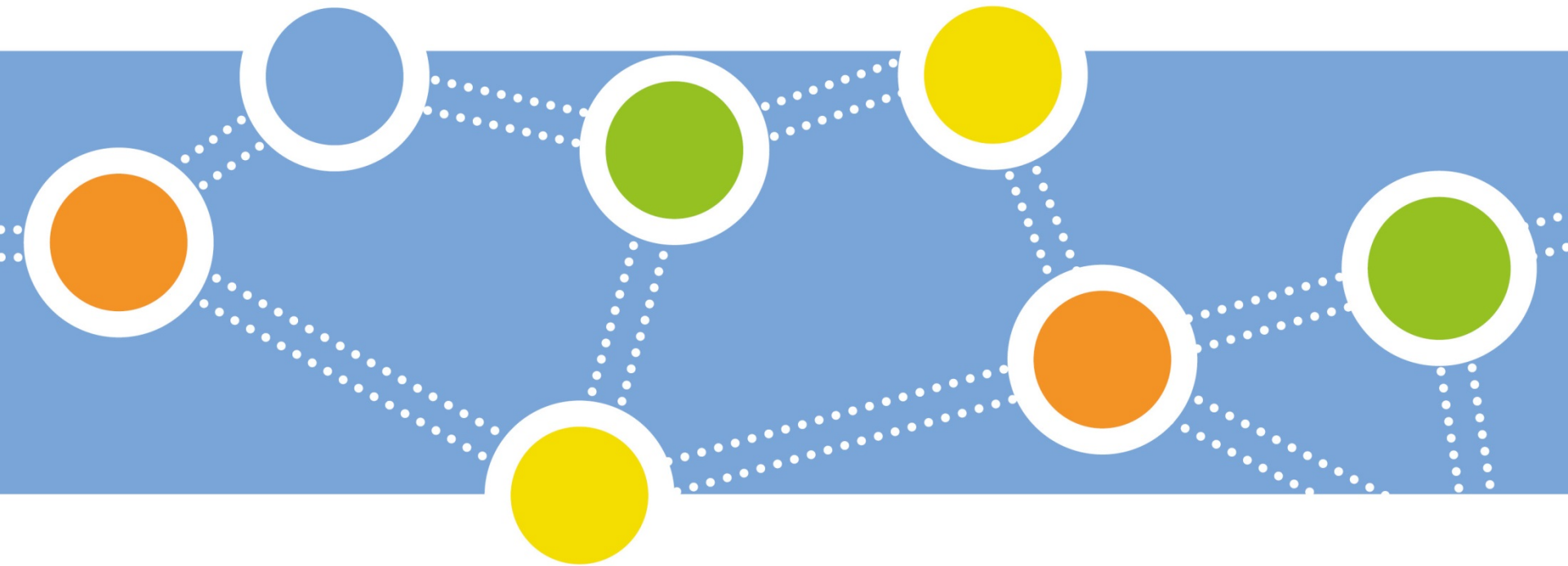


Support for establishment of the FEAD platform for exchange of experience and dissemination of outcomes



November, 16, 2015





Purpose and objectives

Provision of technical assistance to DG EMPL with the objectives to:

- Encourage the promotion and sharing of good practices
- Support networking and capacity-building on the most effective ways to provide non-financial assistance to the most deprived persons in the EU

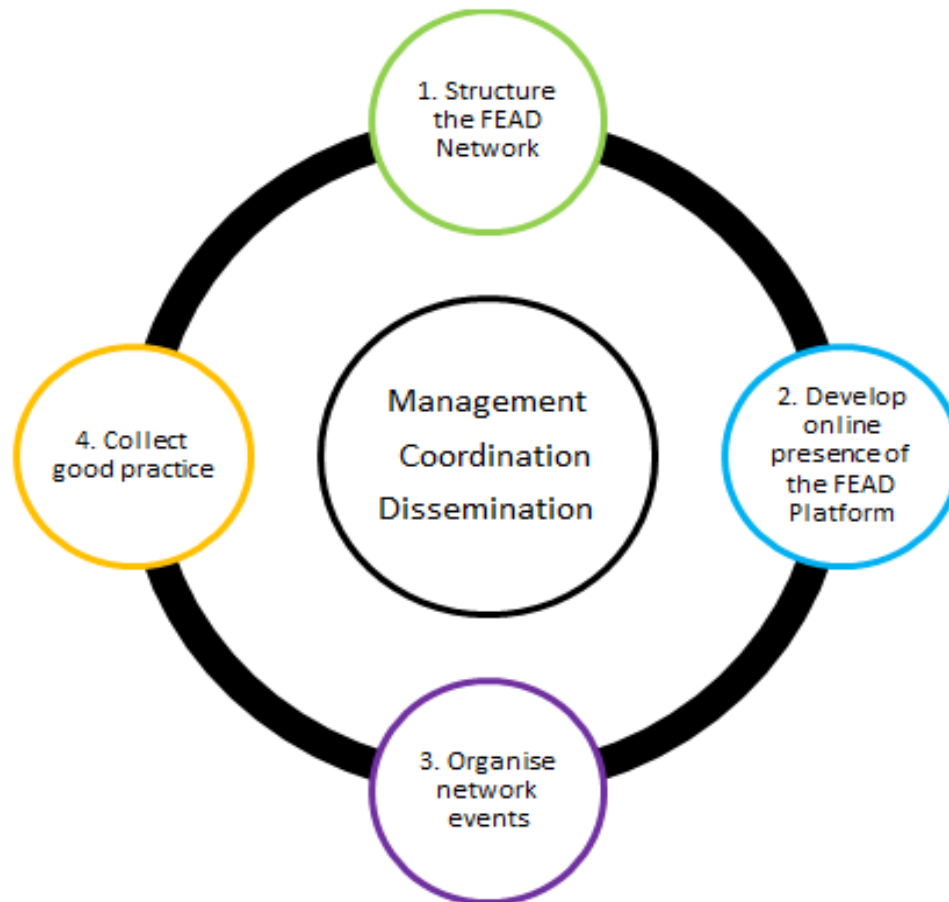


How to achieve the objectives?

Through the delivery of an **integrated** package of targeted capacity-building support to include:

- Setting-up of an active FEAD Network, which reflects the needs of key stakeholders
- Accessible online platform with web pages and networking tools, which acts as an information hub
- Expert and logistical support for the organisation of a conference and a series of network meetings
- A service that collects and disseminates information and good practice examples relating to the FEAD
- Raising awareness of the plight of the most deprived persons from all 28 Member States

Outline of the approach



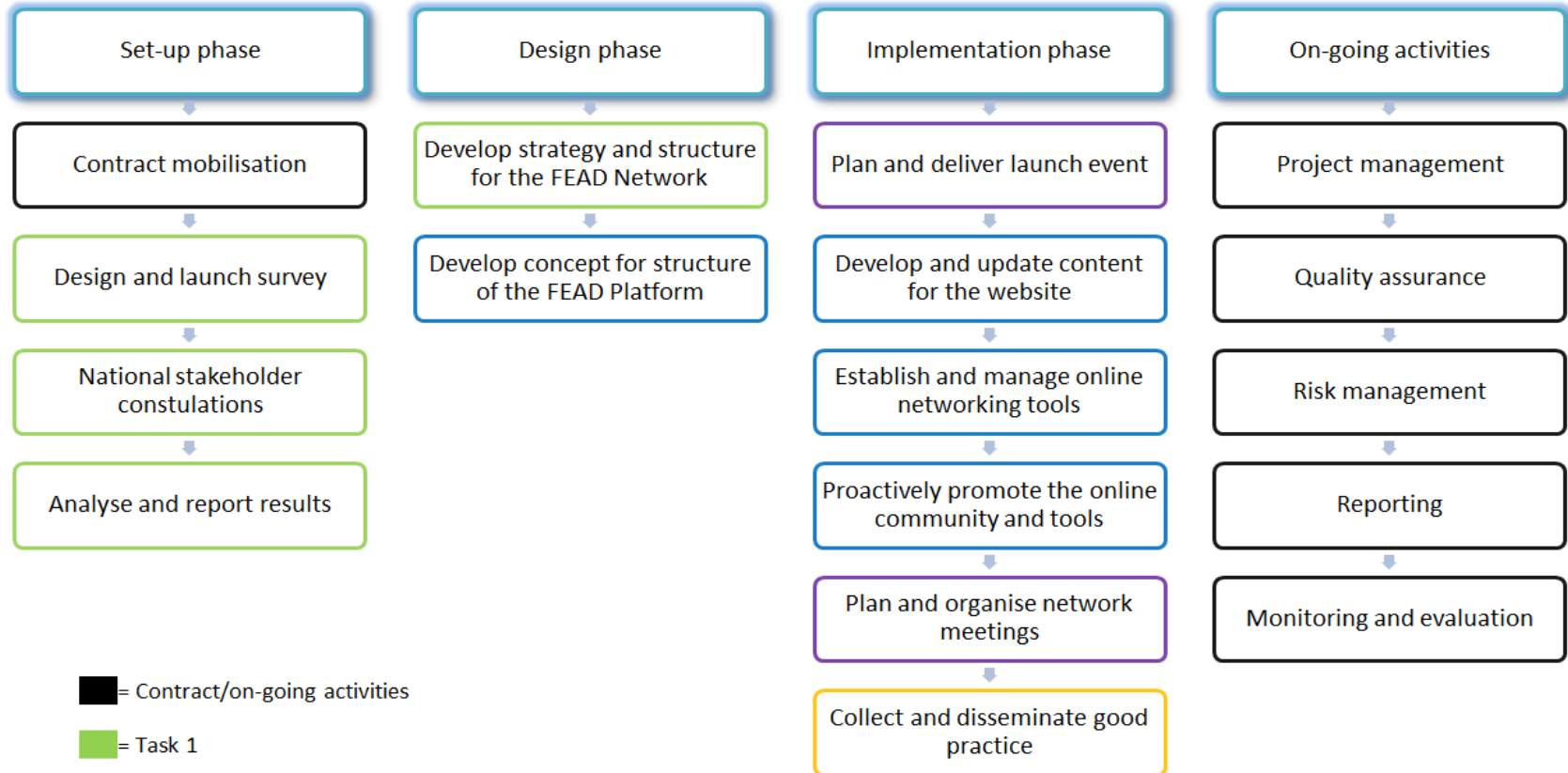


Key principles of our approach

- Provide a user driven service
- Facilitate the creation of a dynamic community
- Ensure maximum accessibility to content and navigation of the online platform
- Provide content that is grounded in practical experience of delivering material aid
- Focus on effective dissemination and mainstreaming of the outcomes of the work and activity


Key phases of work

Overview of the phases of the work






Task 1: Structuring the FEAD Network

- Database of contacts of key FEAD stakeholders at EU and Member State level
 - Summary paper of needs, expectations and feasibility of different means of interaction identified via survey with key stakeholders
 - Proposal for optimal structure and organisation of the network, including the key themes, the forms and formats of networking,
 - Calendar of events
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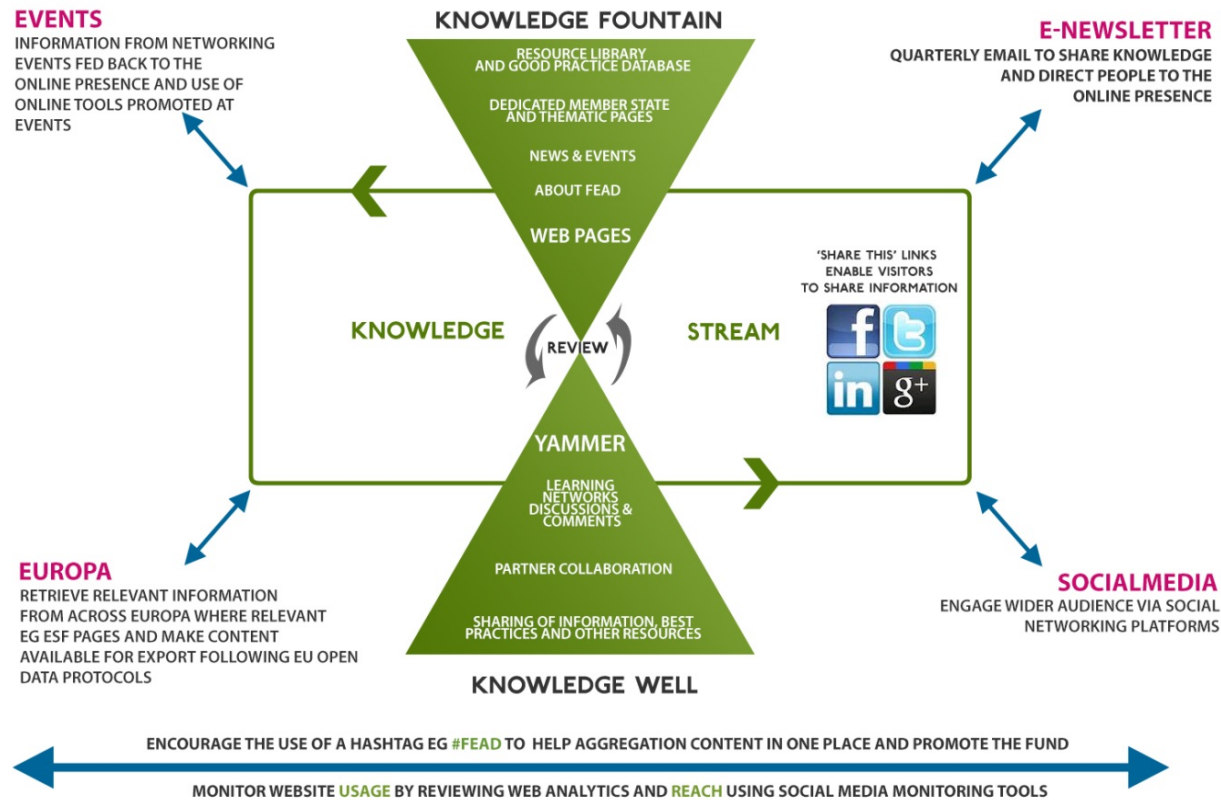


Task 2: Online presence of the FEAD Platform

- Animated online presence with lively exchange of experience and shared learning
 - Consistently high quality content across all web pages and the online community
 - Web pages that are alive with rich, compelling and informative content
 - Increased awareness of the FEAD
 - Accessible content that is available to all
- 


Online presence

ONLINE PRESENCE





Task 3: Network events

- Increased awareness and understanding of the Platform, challenges and ways to overcome them
 - Increased learning, capacity and exchange of experiences and good practices among participating organisations;
 - Increased networking and cooperation opportunities among stakeholders, creating new and greater synergies
 - Discussion papers, and events proceedings
 - Event summaries including key recommendations
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Task 4: Collecting good practices

- Criteria for selecting good practice examples
- A good practice catalogue to include examples from MS
- An overview of the good practice examples
- Designed in a web-ready format