

FEBA Partnerships & Capacity Building
2022 REPORT



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# Contents

About this report	1
Scope of activity	3
Needs assessment of FEBA Members	5
Partnerships & Capacity Building	8
#AllTogether4Ukraine campaign	16
FEBA Partners & Supporters	19
What is next?	23
Acknowledgement	24

#### FEBA Partnerships & Capacity Building I 2022 Report



## About this report

This report aims to give an overview of all the partnerships and capacity building activities carried on in 2022 by FEBA to pursue the objective of strengthening and developing the network, so that FEBA Members can increase their impact in preventing food waste and reducing food insecurity.

As a broader scope, the report highlights the significant milestones achieved over this challenging year, which has been heavily impacted by the persistence of the COVID-19 pandemic, the war in Ukraine, the rising cost of living, and the radical effects of climate change.

Therefore, the report details all the activities to assess the needs and the progress made by FEBA Members, to onboard new partners and supporters, to develop existing collaborations, and promote capacity building activities. The report also includes networking and raising awareness events, both physical and online, 2022 has been a year of big challenges. Since World War II, Europe has never experienced such a tragedy, and Food Banks have never faced such an immediate and important increase in food assistance. The generosity of private and corporate donors from every corner of the world was encouraging. It allowed FEBA to cope with the challenge and assist its members in these difficult times.



Jacques Vandenschrik, President, European Food Banks Federation

as well as **fundraising campaigns**, including the **#AllTogether4Ukraine campaign** as a concrete response to support the members impacted by the war in Ukraine.

# Key achievements in 2022

# +20

companies, organisations, and foundations committed to supporting FEBA and its members, in particular ordinary activities and COVID-19-related activities.



companies, organisations, and foundations committed to supporting the FEBA #AllTogether4Ukraine campaign. The campaign has also been supported by FEBA Members and private citizens.

# 14

new or renewed partnerships for the benefit of FEBA and its members.



### in-kind donations

Facilitation of in-kind donations such as food, carton boxes, plant-based products, crates, and much more.

9

online fundraising campaigns to engage corporate employees. 7

surveys to assess the needs of FEBA Members aiming at building capacity and further developing partnerships. online and inpresence activities with partners and supporters aiming to support members' capacity building.

18

## **Scope of activity**

On the occasion of FEBA's 35th Anniversary on 24 September 2021, the FEBA Board of Directors and the Presidents of the members discussed and contributed to the definition of the Strategic Plan 2022-2026.



The Strategic Plan identified the strategic objective of raising sufficient funding through corporations, foundations, other organisations, individuals, and other financial donors to support FEBA's development and assist members in need of financial support. One of the core activities, indeed, consists in supporting members in strengthening the network, sharing knowledge and best practice, contributing to building expertise, and ensuring efficiency for its membership.

This is structured into the following actions:

- Assessing the needs and the progress of FEBA Members enabling FEBA to strategically support the network;
- Strengthening the capacity of members' organisations enabling them to be effective, efficient, and professional partners;
- Facilitating training and knowledge exchange to improve and retain the skills;
- Teaming up with corporations, foundations, and other organisations by initiating, establishing, and reinforcing partnerships which can support the growth and sustainable development of FEBA and its members by raising funds and food and encouraging joint actions and volunteering activities;
- Expanding the reach of partnerships to more members.

#### FEBA Strategic Plan 2022-2026



# Needs assessment of FEBA Members

In the European Union in 2021, 95.4 million European citizens, **over 1 person out of 5 lived on the brink of poverty or material and social deprivation**. At the end of February 2022, the Russian invasion of Ukraine toppled the precarious economic recovery from the pandemic. The conflict has not only damaged Ukrainian territorial integrity but has also exacted heavy tolls on the economies of Central Asia and Europe, including the European Union.<sup>1</sup>



European citizens, over 1 person out of 5 lived on the brink of poverty or material and social deprivation, in the European Union in 2021.



Ascending inflation and soaring energy, fuel, fertilizers, and food prices are provoking rising costs of living, a lack of availability or an increase in prices of raw materials for food production resulting in a shortage of food availability or a critical issue about food affordability, especially for the most vulnerable groups. Furthermore, the first half of 2022 has been deeply affected by some **radical climatic and environmental changes** which have had a major impact on some agricultural products and have increasingly affected food systems.

Please scan the QR code to read the report "Assessment of FEBA Members' Activities. July 2021 to June 2022" released by FEBA in September 2022.



At the same time,<sup>2</sup> recent estimates by Eurostat reveal that **European food waste levels continue to be high**. Amounting to a total of 127kg per EU inhabitant, 55% of EU food waste is generated in households, while 11% arises from primary production, 18% from food and beverage manufacturers, 9% from restaurants and food services, and the remaining 7% from the retail and distribution sector.

In this context, **Food Banks are needed now as much as at any time in recent memory**. They step up to save good food from becoming waste sent to landfill and, in parallel, to meet the increasing need for food relief when communities face unimaginably difficult circumstances.

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FEBA's report reveals the devastating impact that the war in Ukraine has had on both the supply and demand for food from Food Banks. Whilst organisations have done everything they can to get more food to Ukraine and refugees in neighbouring countries the amount of food available to Food Banks in many countries in Western Europe has declined due to rising energy and distribution costs as a result of the war. Two-thirds of FEBA Members say they have seen an increase in need, which highlights the critical lifeline Food Banks provide for millions of people, including alarming numbers of children encouraging. It allowed FEBA to cope with the challenge and assist its members in these difficult times.



Jonathan Bennett, External Relations Director at General Mills

Page I 6

<sup>&</sup>lt;sup>2</sup> Eurostat, Food waste and food waste prevention – estimates, October 2022.

In 2022, FEBA reinforced the dialogue with its members to exchange information and good practices, share challenges and opportunities, and build on learnings. FEBA also organised several on-site visits to assess the needs of its network, especially those directly or indirectly impacted by the war in Ukraine. In addition, FEBA conducted dedicated surveys to investigate specific areas for improvement, such as digitalisation, communication, and logistics.

STAFF

FEBA prioritised the heterogenous demands of its members to empower and unite the network through technical assistance, capacity building, and investments by building sustainable and cohesive communities. This process to assess the needs allowed FEBA to support the knowledge, infrastructure, and innovation required on the ground to assist a diverse group of vulnerable people.

FEBA is the only Europe-wide organisation which coordinates and supports the work of Food Banks in Europe and is the best-positioned body in Brussels to be the contact point between its national network of 30 members and the private sector. FEBA also reinforced the dialogue with a wide range of companies, organisations, and foundations presenting the mission and activity of FEBA and its members, developing partnerships, and undertaking joint projects to improve the sustainable impact of the entire network.

FEBA facilitated the connection between the companies and the Food Banks, in some cases also locally, and engaged corporate employees in volunteering.

## **Partnerships & Capacity Building**



The effects of climate change, the COVID-19 pandemic, and the war in Ukraine have placed the global economy under enormous pressure. This crisis-provoking crippling supply chains, escalating inflation rates, and spiralling costs of living led to food donation becoming a game changer and food security being increasingly fragile.

The challenges resulting from this remarkable socio-economic uncertainty led to an **increased need for financial support** for Food Banks in Europe. **FEBA was able to support this call thanks to the engagement of corporations, foundations, and other organisations which share the same values and ambitions as FEBA**. The gathered support was dedicated to responding to concrete needs: higher costs of daily activity (rent, utilities, fuel, etc.), additional staff for handling the raised volumes of food, new vehicles to ensure food redistribution, digital tools to facilitate communication, new equipment for the warehouses, sanitary equipment to protect volunteers and employees, and new warehouse IT systems, among others.

Moreover, FEBA encouraged and facilitated **in-kind donations** providing tangible support to the members. Several companies, according to their core business, donated food, or equipment such as personal protective equipment (PPE), transport, and carton boxes for the benefit of FEBA Members.



In this scenario, FEBA also reinforced collaborations with long-lasting partners, developed ties with new partners, renewed its eligibility for global grant-making organisations, and signed **14 new or renewed Donation Agreements**.

FEBA also worked on engaging **corporate volunteers** by promoting solidarity opportunities such as national Food Collections and warehouse activities and by facilitating connections between employees and Food Banks.

In this regard, FEBA launched several **online corporate fundraising campaigns** for the benefit of its members. In particular, 8 companies (Adesa; Amazon; Call centre management association; DPDgroup; EatWellGlobal; Popsockets; TATA Consultancy Services; Tokio Marine HCC) committed to engaging their employees in this solidarity action raising meaningful economic resources to support the activities of FEBA Members.

In addition, FEBA jointly set up an online campaign with JustEat Takeaway.com (JET) through which the customers could use their JET's loyalty points to be donated to the Food Banks in Austria, Belgium, and Germany.

Aiming to increase the skills and knowledge of its members, FEBA organised capacity-building **activities** customized to the needs and **facilitated exchanges of mutual learning within the network**. This is essential in ensuring innovation and development which are strategic but also coherent with the values of Food Banks. In 2022, meetings, webinars, training, and skill-sharing sessions were mainly organised online to ensure more agility and participation.

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CONTRIBUTION OF FEBA MEMBERSHIP TO OUR CIRCULAR FOOD SYSTEM

> BILLA and FEBA have a partnership together since 2021, aiming to reduce food waste by recovering surplus food from the retail chain in Bulgaria, Czech Republic, Lithuania, and Slovakia.

> In August 2022, Andrea Domokos, Senior Sustainability Manager BILLA CEE/IKI, visited the FEBA office intending to take stock of the partnership's status and plan the next activities to encourage collaboration at the local level with FEBA Members. Specifically, regarding the recovery of surplus food from BILLA stores and distribution centres.

> Then in November 2022, FEBA was invited to attend the BILLA CEE sustainability summit in Prague presenting an overview on food waste and food security to the top management of BILLA headquarters and BILLA Bulgaria, Czech Republic, Lithuania, and Slovakia. In addition, FEBA also shared the analysis of local collaborations, including challenges and opportunities, and advocated strengthening engagement.

> The perfect meeting conclusion ended by visiting the logistic centre of Česká Federace Potravinových Bank in Prague.

### Brambles



Jacques Vandenschrik, President, European Food Banks Federation

In 2022, Brambles, a supply chain logistic company, renewed its long-lasting partnership with FEBA for 2022-2025, sharing the mutual goal of preventing food waste and reducing food insecurity. A tailored survey was circulated amongst the members to check the collaboration status at the national and local levels, assess possible areas of improvement, and plan the next activities. Then, in June 2022, FEBA and Brambles organised an online meeting to present the partnership renewal to the FEBA Members and Brambles' local branches and to share best practices which can inspire possible replication and improvements.

Read the press release



David Cuenca, President, CHEP Europe

- Fédération Belge des Banques Alimentaires / Belgische Federatie van Voedselbanken (FEBA Member in Belgium) shared their positive experience utilizing the blue pallets made available by Brambles for storing and redistributing the food;
- Food Bank Greece (FEBA Member in Greece) pointed out the engagement of Brambles' employees as volunteers;
- Fondazione Banco Alimentare ONLUS (FEBA Member in Italy) presented the commitment from Brambles to proposing suitable transport solutions through its network of providers.



The connection between FEBA and Cargill is longstanding. Cargill's support of the European Food Banks Federation includes funding, product donations and employees volunteering their time and expertise to support the work of national Food Banks across Europe. In addition, significant support was dedicated to the #AllTogether4Ukraine campaign.





At the end of 2021, FEBA and DPDgroup, a key European player in the express parcel delivery and transportation field, signed a partnership agreement with FEBA and committed to start a collaboration for the benefit of FEBA Members, which daily carry-on activities to recover surplus food and redistribute it to the people in need across Europe.

In February 2022, FEBA and DPDgroup organised an online event to present the partnership to DPD's local branches to raise awareness of FEBA Members' activities and stimulate countrylevel collaboration. FEBA worked to facilitate and encourage the local contacts to develop the capacity and resources of the members.

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For many years, across Europe, General Mills has been committed to donating surplus food and alleviating hunger by supporting Food Banks. Since 2018, the long-lasting partnership with FEBA has helped to strengthen the activity and to increase food security and prevent food waste throughout Europe.

In 2022 General Mills continued to provide philanthropic support to FEBA and some of its members, in particular France, Germany, Greece, Ireland, Spain, Switzerland, and the UK. Specific support was dedicated to Banco de Alimentos de Navarra for responding to the flood that occurred in San Adrián.

In addition, surplus food was donated from General Mills factories, and hundreds of General Mills employees volunteered for the Food Banks. About 100 employees from European offices raised their hands to stand for good and volunteered to support FEBA during the



annual national Food Collections organised by FEBA Members in France, Greece, Spain, Switzerland, and the UK.

Finally, the FEBA Annual Convention 2022, the flagship event of the organisation, was organised thanks to the support and participation of General Mills.

Read the press release "FEBA Annual Convention 2022" published with General Mills



# IFCO

#### Better product protection and faster cooling





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IFCO, the world's leading supplier of reusable packaging containers (RPCs), signed a partnership agreement with FEBA committing to donate 200,000 RPCs to 20 FEBA Members located in countries where IFCO operates. After collecting feedback from the members regarding the utility and utilization of the RPCs, FEBA and IFCO organised an online event to present the collaboration and explain the delivery procedures to the FEBA Members. The IFCO in-kind donation helps reduce food waste in the fresh supply chain, by providing better protection and ventilation to fresh products.

In 2022, FEBA launched a regionwide partnership with Sodexo and its philanthropic cause Stop Hunger with the mutual goal of preventing food waste while encouraging food surplus donation across Europe. With this agreement, Sodexo recognises FEBA as a partner for the donation of surplus food from meal production in the countries where FEBA has members.





Read the press release



Sodexo and Stop Hunger launch partnership across Europe with FEBA

💛 stop hunger

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In February FEBA attended the SODEXO COEU Leaders Webinar with their top 600 leaders in Europe focusing on Stop Hunger. In October, FEBA attended the Stop Hunger Ambassadors Leaders Webinar. Finally, on 7 November 2022, Sodexo, Stop Hunger, and FEBA organised a webinar to present the partnership, share best practices and draw a path for the future of the cooperation. In particular, Fondazione Banco Alimentare ONLUS (FEBA Member in Italy) shared their experience with recovery and redistribution of surplus cooked meals from the catering sector and their collaboration with Sodexo and Stop Hunger at the local level.



Food donation is more limited for hygiene reasons, but it is possible to identify and assess opportunities on a case-by-case basis.



European Commission, EU guidelines on food donation, 16 October 2017



Watch the video

# Stopger (See

# "

In times of crisis, collaboration is the main ingredient to adopt bold objectives and reach them. At FEBA, we understand and recognize the indispensable value of food and today, thanks to this new level of collaboration we can take a further step in the prevention of food waste and reduction of food insecurity. FEBA is grateful to Sodexo and Stop Hunger for this cooperation which is now extended to several countries of our Europe.



Jacques Vandenschrik, President, European Food Banks Federation





**Read the report** 

#### **COVID-19 support**

Furthermore, in 2022, FEBA continued to focus on the COVID-19 pandemic and related challenges since the social and economic consequences were still being felt, especially by the most deprived. In particular, FEBA continued to monitor and assess the evolution of the COVID-19 pandemic and the resulting repercussions on the daily operations of its members across Europe. **41.3% of FEBA Members identified COVID-19 as a factor impacting their daily activities**.

# #AllTogether4Ukraine campaign

At the outbreak of war, it was clear that FEBA needed to respond in a way that it had never done before; therefore, the #AllTogether4Ukraine campaign was launched to support Food Banks helping the people of Ukraine.

In addition to all the displaced people in Ukraine, an initial mass exodus of refugees put massive pressure on the neighbouring countries.

FEBA gave a clear signal of commitment granting the status of Associate Member to **Banca de Alimente** in Moldova and **Federația Băncilor pentru Alimente din România (FBAR)** in Romania.

Moreover, FEBA targeted its first wave of interventions on supporting its members in Ukraine, Moldova, Poland, Romania, and Slovakia. FEBA called partners and supporters to donate food and economic resources to the benefit of local members who were tirelessly assisting people. On the same page, the infrastructures of FEBA Members were eine Food Bank MORE INFO

> In the light of the campaign Stand Up for Ukraine, FEBA signed the Open Letter Calls on World Leaders to Take Urgent Action for Refugees; an initiative by Global Citizen which involved more than 70 International organisations.

Read the Open Letter



#### FEBA Partnerships & Capacity Building I 2022 Report

insufficient to cope with this exceptional situation; hence, FEBA activated itself to reinforce the logistic of these organisations to let them focus on delivering food where it is most needed.

#### 5 - 12 April 2022

A FEBA delegation visited members in Romania, Moldova, Poland, and Ukraine to monitor the situation and assess the needs.

> On 5 April 2022, a DHL Express cargo aircraft transported 17 tonnes of food from Milan Malpensa Airport toward Bucharest. This solidarity action was also possible thanks to SEA employees' commitment to Ukrainian refugees and enabled the Romanian Food Banks to handle the distribution of the goods through its network of charities on site.

- At the same time, FEBA turned its attention to specific parts of Ukraine and appointed a dedicated Ukrainian Project Manager who had left the country with her small child.
- In addition, many FEBA Members from across Europe proudly sent food to Ukraine and neighbouring countries. In this framework, a special mention must go to Moldova, where food convoys were sent across to Odessa while facing a very uncertain future as Russia tried to close off the coastline.

#### 29 August - 2 September 2022

A FEBA delegation visited Kyiv and Lviv to monitor the situation and develop a plan of increased support beyond the harsh winter. The plan developed has a twin-track approach: supporting the FEBA Member in Ukraine by distributing food to where it is most needed and strengthening the Food Bank capacity.

> The first track consists in purchasing food through the national association of producers in Ukraine to establish a collaboration that will guarantee good value for money and support the local economy. The second track already started by establishing a national Ukrainian Food Banks Federation with solid governance and financial proprietary that will coordinate the food distribution to the current Food Bank in Kyiv and a new one in Lviv.

In this scenario, FEBA's goal was to ensure the operational activities of its members, reinforcing the logistics while providing food to the people of Ukraine.







Watch the video

### **FEBA Partners & Supporters**









Network<sup>®</sup>

for the collaboration with



## What is next?

FEBA is committed to continuing to support the growth of its members and assist those more in need through the development of partnerships and the sharing of skills and knowledge.

During the FEBA Annual Convention 2022 "Europe in crisis, Food Banks in action", a working group on "Empowering collaboration" engaged 22 Food Bank representatives from 14 countries.

After sharing experiences and knowledge about the relationship between the companies and the Food Banks, participants identified the essential ingredients for successful partnerships for the improvement of the FEBA network, such as:

- Communicate a clear vision, understand objectives, and plan mutually beneficial activities;
- Demonstrate reliability and accountability;
- Emphasize the multi-layered and flexible approach to partnership, offering opportunities for different types of engagement/focus;



- Cultivate solid personal relationships with the partners and identify decision-maker contacts; and
- Be open and honest about resources and capacity, plan the goals with the partners, and set limits if needed.

## Acknowledgement

The European Food Banks Federation takes this opportunity to gratefully acknowledge the European Commission for concretely supporting the capacity building of FEBA and its membership.

A deep thank you to our partners and supporters for their trust and the work done together over the years. During these times, the pledges of corporates, foundations, organisations, and individuals endorsed FEBA to fulfil its mission. We look forward to continuing and strengthening our partnership with all of you in the months and years ahead.

Finally, many thanks to all our members for being the leverage of our daily activities. We are extremely grateful to be able to support you.



## Thank you!



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